



ADVERTISERS BOOKING FORM 2022

Advertising opportunities are available as follows (please tick as appropriate):

Adverts

Back page, full colour advert - £300 plus VAT (subject to availability).

Inside front cover, full colour advert - £250 plus VAT (subject to availability).

Inside back cover, full colour advert - £225 plus VAT (subject to availability).

Full page, full colour advert - £175 plus VAT.

Half page, full colour advert - £100 plus VAT.

Quarter page, full colour advert - £60 plus VAT.

Half column, full colour advert - £40 plus VAT.

Money Off Vouchers

1 x Quarter page, full colour voucher - £60 plus VAT.

2 x Quarter page, full colour voucher - £100 plus VAT.

Stamp Trail

Stamp Trail - £50 plus VAT.

Contact Name(s):

Company Name:

Address:

Payment

Please invoice

ADVERTISING TERMS AND CONDITIONS

1. Advertisements will not be accepted without payment in full. All advertisements are subject to VAT. Cheques must be made payable to 'Great Yarmouth Borough Council'. Payments should be sent to the Marketing Dept. Great Yarmouth Borough Council, Town Hall, Hall Plain, Great Yarmouth NR30 2QF
2. Advertisers must supply artwork ready advertisements no later than Friday 29 April 2022.
3. PDF files must be of a high resolution.
4. Any images used must be free from any third party reproduction or publication impediment and free from copyright fees.
5. Great Yarmouth Borough Council will proof-read all adverts for spelling or grammatical errors only and will not be responsible for any error or omission in any adverts that it does not proof-read itself and will make no warranty (implied or expressed) as to its suitability and will accordingly be under no obligation to make a refund to the Advertiser.
6. All adverts are subject to continued ongoing reasonable approval by Great Yarmouth Borough Council who reserves the right to remove an advert without assigning any reason. In such an event there is no obligation to a refund for monies already paid.
7. Great Yarmouth Borough Council will not be responsible for any error or omission in any advert.
8. Cancellation requests, which must be submitted by the Advertiser in writing to the Marketing Dept. at Great Yarmouth Borough Council, cannot be considered after the closing date of Friday 29 April 2022.
9. Great Yarmouth Borough Council and the Advertiser agree that these Conditions form the agreement to be entered into between them and as such, these Conditions form the entire agreement and supersedes any previous agreement between the parties, verbal or written.
10. The agreement to place an advertisement assumes that you accept the above terms and conditions.

Please return a signed copy of this form by email to wheels@great-yarmouth.gov.uk

At Great Yarmouth Borough Council we take your privacy seriously and will only use your personal information to provide the services requested from us. You have requested that we process your details/advert to take part in the 2022 Great Yarmouth Wheels Festival. If you consent to us using your personal details for that purpose please tick to confirm.

I Agree

You are able to withdraw this consent at any time and should you withdraw your consent we will stop processing your booking. If you wish to withdraw your consent please contact the Events Team on email wheels@great-yarmouth.gov.uk with Consent Withdrawn in the Subject Line.

I confirm I have read and agree to the Terms & Conditions of advertising within the 2022 Great Yarmouth Wheels Festival Guide.

Signed

Date

